

Sponsorship Opportunities

Join the Dumb Friends League for THE social event of the season as we gather to support homeless pets and horses across Colorado! Tails of Hope, held at the new Stockyards Event Center in Denver, is an exclusive fundraiser for the League's most dedicated donors.

Attendees will have the opportunity to participate in a special event filled with music, community-building, and philanthropy—all with our furry friends in mind. Funds raised at Tails of Hope provide vital support for the vulnerable animals in our care, as well as advance our mission to end pet homelessness and animal suffering.

This unique celebration will take place on Saturday, August 17. The evening will include cocktails, hors d'oeuvres, dinner, exciting live

auction bidding, and opportunities to connect with adorable, adoptable pets. Guests can dance and sing the night away to the music of the Purple Xperience, a Prince cover band.

Your sponsorship support will make a powerful difference for the tens of thousands of animals we care for each year while connecting your important work with our generous community. Tails of Hope sponsors receive brand visibility with a targeted and dedicated audience of League donors and supporters, along with complimentary access to the event for their team, VIP clients, friends, and other quests.

Reserve your sponsorship today by contacting hsupanichwinter@ddfl.org. Don't delay—space is limited!

SPONSORSHIP RECOGNITION & BENEFITS	Lead Sponsor \$50,000	Pre-furred Sponsor \$25,000	Paw-sibility Partners \$10,000	Premier Table Sponsor \$7,500
Event table (up to 8 guests per table)	2 Premier tables	1 Premier table	1 Premier table	1 Premier table
Event program recognition (sponsor to provide)	(Full page)	(1/2 page)	(1/4 page)	(Name only)
Slide deck logo placement (before and after dinner)	•	•		
Event web page (logo recognition)	•	•	•	•
Onstage verbal recognition by event hosts	•	•		
Mention in an online article on the league's website	•	•		
Opportunity to make an event introduction on stage	•			
Opportunity to provide a gift bag item for event attendees	•	•		
League social media recognition	3 Social media mentions	2 Social media mentions	1 Social media mention	











Additional Sponsorship Opportunities

Musical Performance Sponsor • \$20,000

Introduce the evening's musical performers on stage and receive on-screen recognition as our Musical Performance Sponsor. Includes four complimentary Premier Tickets.

Beverage Sponsor • \$20,000

Support our beverage service for guests while receiving logo recognition on bar signage and on-screen as our Beverage Sponsor. Includes four complimentary Premier Tickets.

Adoptables Sponsor • \$20,000

Show your support for adoptable animals by being an Adoptables Sponsor! At the event, you receive logo recognition on adoptable pets' collars, bandanas, on-screen, and signage promoting pets available for adoption. Includes four complimentary Premier Tickets.

Floral Sponsor • \$20,000 (Exclusive) or \$10,000 (Two Sponsors)

Contribute to eye-catching floral centerpieces at each dinner table while including your logo on table numbers. On-screen recognition for exclusive sponsor. Includes four Premier Tickets for exclusive sponsor and two Premier Tickets for supporting sponsors.

Valet Sponsor • \$10,000

Keep us moving toward our fundraising goal by supporting valet parking for event guests. As our Valet Sponsor, you will receive logo recognition on our parking and valet signage. Includes two complimentary Premier Tickets.

Silent Auction Sponsor • \$10,000

Sponsor our silent auction and receive logo recognition on silent auction signage, associated auction website, and on-screen. Includes two complimentary Premier Tickets.

Event Night Match Sponsor • \$10,000

Encourage night of donations with special recognition on associated signage during the event, on the event page, and in event remarks. Includes two complimentary Premier Tickets.



Year-Round Partnership Benefits

Dumb Friends League partners and sponsors can also enjoy special benefits year-round, including employee, volunteer, and team-building days at our facilities; behind-the-scenes shelter and veterinary hospital tours; access to our private event spaces for business meetings; and much more. Contact us to learn how to incorporate these opportunities into your Tails of Hope sponsorship!

We hope to see you and your friends at the Dumb Friends League Tails of Hope gala!

A portion of each Tails of Hope sponsorship is tax deductible. Please contact hsupanichwinter@ddfl.org to learn more.

